



FACULTY PROFILE

Name : **Dr.S. SANGAMESHWARAN**
Designation : Guest Lecturer
Address : Department of Commerce
: Government Arts College Thondamuthur Coimbatore 641 109.Tamil Nadu India.
D.O.B: 25.06.1981
Contact Number :99761 69494
Email ID : **drsangameshwaran@gmail.com**
Date of Joining in Collegiate Education : 11.07.2019
Date of Joining in the Present College : 11.07.2019

Academic Profile

S.No.	Degree	Specialization	Year of Passing	Mode of study	Name of the Institution / University
1	Ph. D	COMMERCE	APRIL 2018	PART TIME	SRI VASAVI COLLEGE, ERODE, BHARATHIAR UNIVERSITY, COIMBATORE, TAMILNADU, INDIA.
2	M.Phil.	COMMERCE	DECEMBER 2006	FULL TIME	SRI VASAVI COLLEGE, ERODE, BHARATHIAR UNIVERSITY, COIMBATORE, TAMILNADU, INDIA.
3	M.B.A	MARKETING MANAGEMENT	JUNE 2012	PRIDE	PERIYAR UNIVERSITY, SALEM, INDIA.
4	M.Com(CA)	COMMERCE WITH COMPUTER APPLICATIONS	APRIL 2004	REGULAR	SRI VASAVI COLLEGE, ERODE, BHARATHIAR UNIVERSITY, COIMBATORE, TAMILNADU, INDIA.
5	M.A English	ENGLISH	APRIL 2017	PRIDE	PERIYAR UNIVERSITY, SALEM, INDIA.
6	B.A English	ENGLISH	APRIL 2015	PRIDE	PERIYAR UNIVERSITY, SALEM, INDIA.
7	B.Ed.	COMMERCE	APRIL 2007	REGULAR	EXCEL COLLEGE OF EDUCATION, PERIYAR UNIVERSITY, SALEM, INDIA.
8	B. Com	COMMERCE	NOVEMBER 2001	REGULAR	CHIKKAIKIAH NAICKER COLLEGE, ERODE, BHARATHIAR UNIVERSITY, COIMBATORE, TAMILNADU, INDIA.

ADDITIONAL QUALIFICATIONS:

- ❖ Diploma in Co-operative Management (D.C.M) from Tamil Nadu Co-operative Union, Chennai, 2001 – 2002.
- ❖ Higher Grade in Free hand Outline and Model Drawing from Department of Government Examinations (Education), Chennai, Dec. 2011 (IInd Class).
- ❖ Technical Teacher's Certificate Course (TTC) from Department of Government Examinations (Education) June 2004 to Sep. 2004 (1st Class).

Teaching Experience(College)

- **Total:**18 Years 6 months to Till date
- **UG :**8 Years and 6 Months to Till date
- **PG :**2 Years and 3 Months
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Teaching Experience(Academician)

Total: 07 Years and 6 Months

Name of the college	Position held	Period
Dr. RANM Arts & Science College, Erode	Asst. Professor	Jan 2008 – Apr 2011 (3 Years and 3 months)
Kamadhenu Arts & Science College, Sathya Mangalam	Asst. Professor	Jun 2011 – Aug 2011 (3 Months)
Vivekananda Arts & Science College for Women, Tiruchengode	Asst. Professor	Dec 2011 – Mar 2012 (3 Months)
Department of Education, Erode	Academician	Mar 2012 – Jun 2019 (7 Years 6months)
Government Arts and Science College Thondamuthur, Coimbatore	Guest Lecturer	Jul 2019 – To till date

Honours and Research Awards : NA

Field of Interest : Teaching

Research Experience: Qualitative and Quantitative Research Aptitude

M.Com CA: A Study on Customer Satisfaction towards Skin Care Products at Erode Dt.

M.Phil : A Study on Customer Satisfaction towards LIC of India at RS Puram Branch Coimbatore

Ph.D: A Study on Brand Awareness towards FMCG Products in Personal Care Products at Erode Dt.

Field of Specialization : Marketing Management

Research Guidance(No of Research Students Guided): nil

M.Phil : Guided: - Nil **Guiding** – Nil

Ph.D: Guided - Nil **Guiding:** - Nil

Proficiency in instrumentation : NA

Qualification Approval Number:

(Bharathiar University) :18038/A2/2008 Dt on 19/02/2008

Research Guidance Number:

(Bharathiar University) :17367/A2/2008 Dt on 19/08/2008

S. No	M.Phil./Ph.D.	Name of the Student	Thesis Title	Completed/Ongoing
NIL				

Funded Projects : NIL

Membership in Professional Bodies : NIL

S. No	Name of the Professional Body	Membership Detail with Number
NIL		

Research Publications

❖ Research Papers : 05

Details of Publication:

S.No	Title of the Article	Journal	National/International	Year of Publication
1	Virtual International Conference on Advancement in Research and Education and AGAR dated 15 July.	ADVANCEMENT IN RESEARCH	INTERNATIONAL	2021
2	Journal of Research &Development A Multidisciplinary International Level Referred and Peer Reviewed Journal Impact Factor-7.265, ISSN NO: 2230-9578 01-Jun2-2021, Volume-11 Issue-17	SUSTAINABLE DEVELOPMENT GOALS	INTERNATIONAL	2021
3	COVID-19 PANDEMIC IMPACT AND STRATEGIES FOR RECOVERY IN BUSINESS SECTORS SUB THEME – EDUCATION SECTOR” ISBN NO: 978-93-81537-17-6 Edited By Dr.M.R. Vanitha Mani, Director, Faculty of Management Studies, Karpagam College of Engineering (Autonomous), Coimbatore.	EDUCATION SECTOR	INTERNATIONAL	2021
4	Virtual International Conference on Advancement in Arts and Sciences and Humanities (VICAASH)2021 ISBN: 978-81-948129-X-Y Volume No 55 1 (VI). Articles and Poster Presented Dated on 6.6.2021.	ADVANCEMENT IN COMMERCE	INTERNATIONAL	2021

- **Book/Book Chapters** : **05**
- **Patent** : **NIL**

National International Conference

- I Participated : 284
- II Paper Presented : 7
- III Poster Presentation : 5
- Conference/Seminars Organized : 8
- Workshop attended : YES
- Resource Person/Invited Lectures : YES
- Faculty Development Programs Attended : YES

Orientation Programme/Refreshers Course/Research Talk Series Attended

S. No	Course	University/Institute	Subject	Period
1.	One Week Research Talk Series PG and Research Department of Commerce	Mahatma Gandhi College of Arts and Commerce Trivandrum Kerala	How to Do an Effective Research	21.7.2021 To 30.7.2021
2.	Orientation Programme at Department of Interdisciplinary	TheTamil Nadu Dr. Ambedkar Law University Chennai	Cyber Hygiene Safe Staying in Our Digital Life	12.6.2021
3	One Week Short Term Training Program (AICTE Sponsored)	Indo Global College of Engineering Abhipur New Chandigarh	Data Science and Big Data Analysis	26.7.2021 To 31.7.2021
4	One Day Research Oriented Programme	Research Promotion Cell Seth Kesarimal Porwal College of Arts, Science and Commerce and Tay wade College Mahadula Koradi	Writing and Evaluation of Scientific Research Articles	31.7.2021

ResourcePerson/Invited Lectures (outside college) :

S.No	Date of Programme	Institution	Topic of Lecture	Period	Remarks
1	25.03.2022	KARPAGAM INSTITUTION OF HIGHER EDUCATION DEPARTMENT OF	A National level conference on “TECHNOLOGICAL INNOVATION AND ENTREPRENEURIAL	2022-2023	Invited lecturer

		MANAGEMENT (DEEMED UNIVERSITY) COIMBATORE	DEVELOPMENT		
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Any other Details:

Academic Activities:

❖ **Subject Handled**

- Financial Accounting,
- Cost and Management Accounting,
- Advanced Accounting, I & II
- Direct & Indirect Taxes I&II
- Principle of Marketing
- Auditing and Assurance, I & II

❖ **Class Advisor:** YES

❖ **Special Coaching:** NIL

❖ **Student Community Beneficial Activities:** NIL

❖ **Co-curricular and Extracurricular Activities:** NIL

Professional Activities:

- **Reviewer:** UG /PG/M.Phil/Ph.D. Research Advisor
- **Board of Studies/UR:** NIL
- **Examiner/Scrutiny:** Bharathiar University, Examiner for

Both UG and PG

- **Senate/Syndicate National/ International Collaborators :** NIL
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